More Autonomy, More Data, More Legal Issues

Gail Gottehrer Co-Chair, Privacy, Cybersecurity & Emerging Technologies Practice

November 27, 2018



Disclaimer

- The information in these slides and in this presentation is not legal advice and should not be considered legal advice.
- This presentation represents only the personal view of the presenter and does not necessarily reflect the views of her employer.
- This presentation is offered for informational and educational uses only.

Autonomous Vehicle Data



More Autonomy, More Data Society of Automotive Engineers (SAE) Automation Levels 0-5

SAE AUTOMATION LEVELS





0 No Automation

The full-time performance by the human driver of all aspects of the dynamic driving task, even when enhanced by warning or intervention systems.

1 Driver Assistance

The driving modespecific execution by a driver assistance system of either steering or acceleration/ deceleration using information about the driving environment and with the expectation that the human driver perform all remaining aspects of the dynamic driving task.



2 Partial Automation

The driving modespecific execution by one or more driver assistance systems of both steering or acceleration/ deceleration using information about the driving environment and with the expectation that the human driver perform all remaining aspects of the dynamic driving task.



3 Conditional Automation

The driving modespecific performance by an automated driving system of all aspects of the dynamic driving task with the expectation that the human driver will respond appropriately to a request to intervene.



4 High Automation The driving modespecific performance by an automated driving system of all aspects of the dynamic driving task, even if a human driver does not respond appropriately to a request to intervene.



5 Full Automation The full-time performance by an automated driving system of all aspects of the dynamic driving task under all roadway and environmental conditions that can be managed by a human driver.

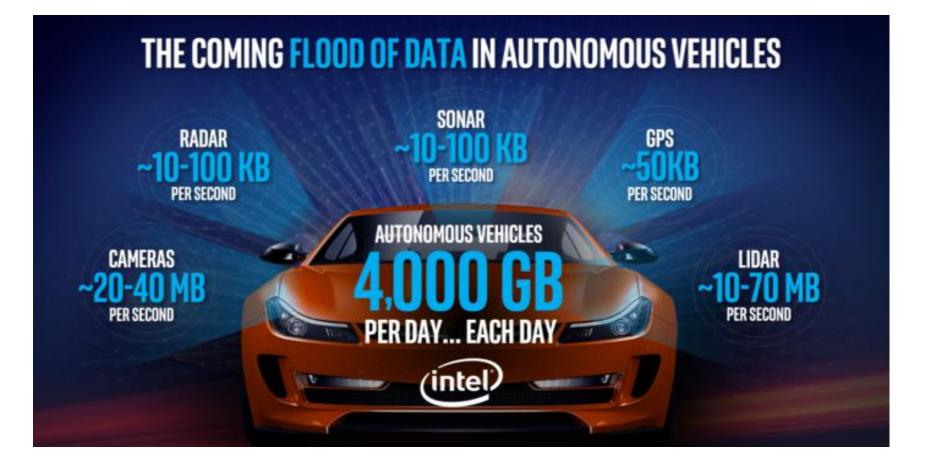
SAE International, J3016_201806: Taxonomy and Definitions for Terms Related to Driving Automation Systems for On-Road Motor Vehicles (Warrendale: SAE International, 15 June 2018), https://www.sae.org/standards/content/ j3016_201806/.

Data Collected by Autonomous Vehicles • Volume of data

- According to Intel, vehicles will generate and consume roughly 4,000 GBs of data for every eight hours of driving
- Cameras will generate 20 to 40 Mbps
- Radar will generate between 10 and 100 Kbps
- Each car driving on the road will generate about as much data as about 3,000 people

https://www.networkworld.com/article/3147892/internet/one-autonomous-car-will-use-4000-gb-of-dataday.html

Data Collected by Autonomous Vehicles



Data Collected by Autonomous Vehicles

Autonomous car data vs. human data

In 2020, the average autonomous car may process 4,000 gigabytes of data per day, while the average internet user will process 1.5 gigabytes. That means...



1 autonomous car = 2,666 internet users

Mashable

https://mashable.com/2016/08/17/intel-autonomous-car-data/#nl8QFWaINqql

Source: Intel

Data Collected by Autonomous Vehiclestion data

- Sensitivity of information
- Privacy issues
- Fleet monitoring technology
 - Basis for employee discipline
 issues
 - Potential basis for litigation
 - Role in labor union collective bargaining agreement negotiations and grievances



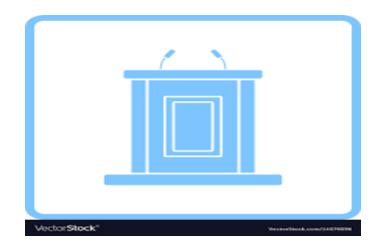
Evidentiary Uses of Data



Vehicle Data as Evidence

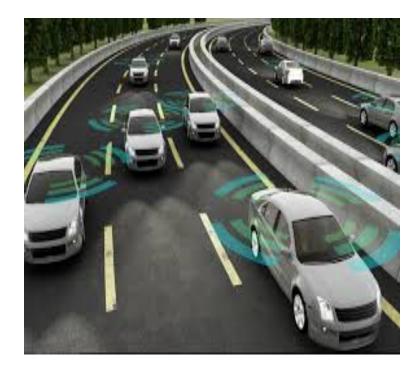
- Your Car Testifying Against You
 - Information collected by car will be discoverable
 - Use in civil litigation
 - Use in criminal proceedings
 - Use by insurance company in deciding claims





Vehicle Data as Evidence

- Increasing need for expert testimony in cases involving autonomous vehicles
 - Opportunities for people with expertise to develop careers as expert witnesses
 - Added complexity for litigation



Data Ownership Questions



Who Owns the Data?

- Different views on who owns the data autonomous vehicles collect
 - GDPR gives EU residents certain rights with regard to their personal data
 - Less clear in the U.S.
 - Ownership by OEM through contract?
 - Ownership by insurance company as part of agreement in return for discount?
 - Ownership by vehicle owner? Passenger?



U.S. Federal Trade Commission

- Potential source of regulation of autonomous vehicles
- June 28, 2017: Acting Chairman Maureen K. Ohlhausen stated she expects the FTC's enforcement role in protecting privacy and security to encompass automated and connected vehicles.
- Said the FTC will take action against manufacturers and service providers of autonomous and connected vehicles if their activities violate Section 5 of the FTC Act, which prohibits unfair and deceptive acts or practices.



Questions?



Contact Information

Gail Gottehrer

gail.gottehrer@akerman.com www.linkedin.com/in/gottehrer 212.259.6462 Akerman LLP 700+ Lawyers 24 Offices

akerman.com



